



JKK MUNIRAJAH INSTITUTE OF HEALTH SCIENCES COLLEGE OF PHARMACY

(Approved by Tamil Nadu Govt. & Pharmacy Council of India - New Delhi, Affiliated to The Tamil Nadu Dr. M.G.R Medical University, Chennai)
Thookanaickenpalayam, Gobichettipalayam (TK), Erode (DT) - 638506, Tamil Nadu.

09.08.2019

CIRCULAR

This is to inform all students and faculties that the Department of Pharmaceutics is Organizing a seminar on *“Developing a Competitive Strategy for a Pharmaceutical Company”* to be held on 14/08/2019, 10.00AM at seminar hall.

Resource Person:

Mrs. S. GANDHIMATHI, M.Pharm.,

Assistant Professor,

Department of Pharmacognosy,

JKK Munirajah Institute of Health Sciences College of Pharmacy, T.N. Palayam.

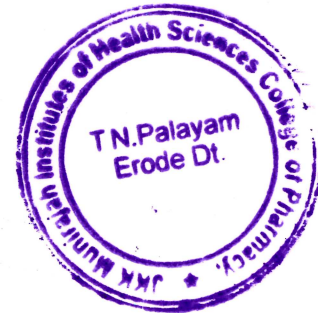
Interested staff and students are directed to enroll through event co-ordinator
DR. S. Selvaraj, M. Pharm., Ph. D.,

Principal

JKK Munirajah Institute of Health Sciences
College of Pharmacy, T.N.Palayam,
Gobi (Tk), Erode (Dt) - 638 506

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**JKK MUNIRAJAH INSTITUTE OF HEALTH SCIENCES
COLLEGE OF PHARMACY
T.N. PALAYAM, GOBICHETTIPALAYAM, ERODE.**



DEPARTMENT OF PHARMACEUTICS

IS ORGANISING

ONE DAY SEMINAR ON

DEVELOPING A COMPETITIVE STRATEGY

FOR A PHARMACEUTICAL COMPANY

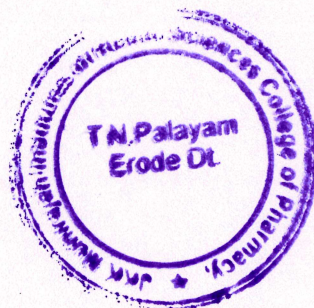
DATE : ON 14 AUGUST 2019

VENUE : SEMINAR HALL

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College of Pharmacy, T.N.Palayam,
Gobi (Tk), Erode (Dt) - 638 506



RESOURCE PERSON



MRS. S. GANDHIMATHI, M.PHARM.,

ASSISTANT PROFESSOR,

DEPARTMENT OF PHARMACOGNOSY,

JKK MUNIRAJAH INSTITUTE OF HEALTH SCIENCES

COLLEGE OF PHARMACY, T.N. PALAYAM

EVENT COORDINATOR,

DR. S. SELVARAJ, M. PHARM., PH. D.,

PROFESSOR,

DEPARTMENT OF PHARMACEUTICS,

JKKMINS CP.

YOU ARE CORDIALLY INVITED!!!!



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Department of Pharmaceutics

Seminar on Developing a Competitive Strategy for a Pharmaceutical Company

RESOURCE PERSON PROFILE



Mrs. S. GANDHIMATHI, M.Pharm.,

Assistant Professor,

Department of Pharmacognosy,

JKK Munirajah Institute of Health Sciences College of Pharmacy, T.N. Palayam.

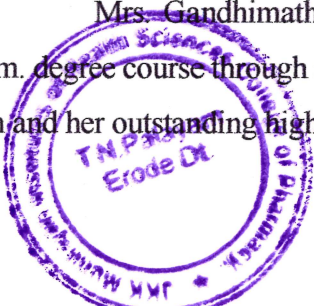
Mob: +91 9487741356, Mail: gandhimathi@jkkmihsccp.org

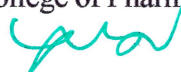
Mrs. S. Gandhimathi is an accomplished professional with a rich background in pharmaceutical sciences and a notable career spanning various roles and responsibilities. She served as an Assistant Professor in the Department of Pharmacognosy at Swami Vivekanandha Institute of Pharmaceutical Sciences, Andhra Pradesh, from June 2009 to July 2014. During her tenure, she also excelled as a Research Guide, providing valuable guidance to B. Pharmacy projects. She began her professional journey as a Registered Pharmacist at Apollo Pharmacy, Chennai, where she gained practical experience in the field.

Mrs. Gandhimathi's contributions extend beyond the classroom, as she served as Convener for Examinations (Theory & Practical) and actively participated as a Resource Person in various seminars organized by institutions. Her professional memberships include being a Registered Pharmacist (Life) in the Tamilnadu Pharmacy Council, Chennai, under Reg No. 13538/A1.

In terms of her educational qualifications, Mrs. Gandhimathi holds an M. Pharm. in Pharmacognosy from Padmavathi College of Pharmacy, Tamil Nadu, completed in March 2009, with an impressive 76% score. She pursued her B. Pharm. degree in Pharmacy (General) at JSS College of Pharmacy, Ooty, and completed it in April 1998 with a commendable 65% score. Both degrees were conferred by The Tamilnadu Dr. MGR Medical University, Tamil Nadu.

Mrs. Gandhimathi's academic journey showcases her excellence, as she was selected for the B. Pharm. degree course through a single-window system at JSS College of Pharmacy based on a common entrance exam and her outstanding higher secondary marks.





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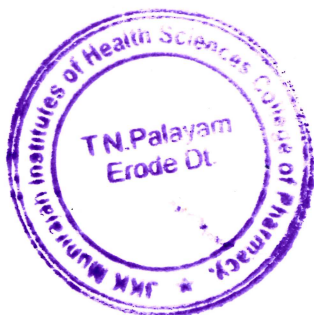
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Throughout her career, she actively participated in various seminars, workshops, and symposiums, including events like the ISTE sponsored National Symposium on "The Impact of Newer Technology on the Future of Pharmacy and Science" and the IPA Convention – 2010 on the theme "India – Surging forward as the Global Pharma Destination."

In her research pursuits, Mrs. Gandhimathi has been involved in projects such as "Pharmacognostical, Phytochemical Characterization of Argemone Mexicana Linn. and Evaluation of its Anticancer, Antioxidant, and Analgesic Activities in Selected Animal Models" as part of her M. Pharm. degree. She also worked on "Phytochemical and Microbiological work on Polygala Elongata." Her commitment to research extends to guiding UG students in their dissertation work since 2010.

Mrs. Gandhimathi's industrial exposure includes a 45-day interim training at T.T.K Pharma Ltd, Chennai, Tamil Nadu. Her co-curricular skills include active participation in school and college sports at the district level, earning numerous awards. She is proficient in using computer application software such as Microsoft Word, Microsoft Excel, Microsoft PowerPoint, internet, and email.

In the realm of publications, Mrs. Gandhimathi has made significant contributions, with research papers published in journals like the Asian Journal of Chemistry and The Internet Journal of Pharmacology. Her research interests encompass areas like anticancer evaluation, antioxidant activity, and phytochemistry. Overall, Mrs. S. Gandhimathi's extensive academic and research contributions demonstrate her dedication to the field of pharmacy and her commitment to advancing pharmaceutical science.



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REPORT ON THE SEMINAR

Title: Developing a Competitive Strategy for a Pharmaceutical Company

Date: 14.08.2019

Resource Person: Mrs. S. GANDHIMATHI, M. Pharm.,

Event Coordinator: DR. S. Selvaraj, M. Pharm., Ph. D.,

Total Participant(s): 112

Event Description:

The "Developing a Competitive Strategy for a Pharmaceutical Company" event, held on 14.08.2019, was a strategic gathering dedicated to the art and science of formulating and implementing competitive strategies in the pharmaceutical industry. This comprehensive program united pharmaceutical professionals, executives, and strategic thinkers committed to positioning their companies for success in a dynamic market. Attendees, eager to explore the intricacies of strategic planning, benefited from a comprehensive program led by seasoned experts.

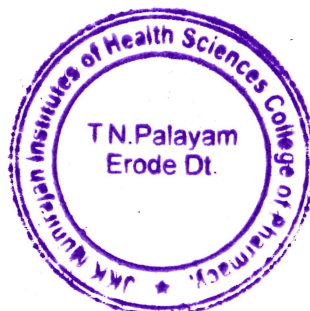
Program Outcome:

The program delivered several significant outcomes. Participants left with an enriched understanding of how to craft and execute competitive strategies tailored to the unique challenges and opportunities within the pharmaceutical sector. The insights shared by expert presenters provided practical guidance on market analysis, product positioning, and innovation. Furthermore, the event fostered networking and collaboration, forging connections that may lead to future strategic partnerships and advancements in the pharmaceutical industry. In summary, the "Developing a Competitive Strategy for a Pharmaceutical Company" event left an enduring impact, empowering attendees with the knowledge and inspiration to strategically navigate and excel in the ever-evolving pharmaceutical landscape.

Event Coordinator

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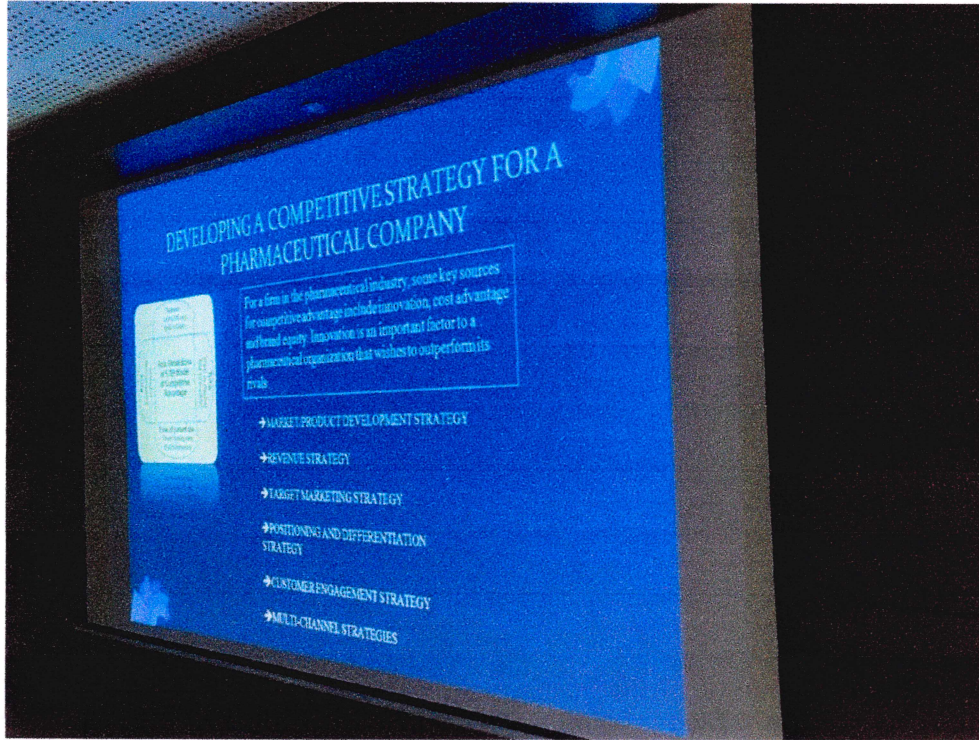


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Seminar on Developing a Competitive Strategy for a Pharmaceutical Company

Photos of the Programme



Seminar on Developing a Competitive Strategy for a Pharmaceutical Company on 14/08/2019
at Seminar Hall



Seminar on Developing a Competitive Strategy for a Pharmaceutical Company on 14/08/2019
at Seminar Hall

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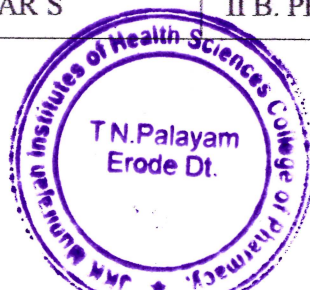
DEVELOPING A COMPETITIVE STRATEGY FOR A PHARMACEUTICAL COMPANY


Participants List

Resource Person: Mrs. S. GANDHIMATHI, M. Pharm.,

Date: 14/08/2019

S. No	Name of Student	Course	Registration Number	Signature
1	VAITHEESHWARAN MK	I B. PHARM	5619940120	
2	VIJAY S	I B. PHARM	5619940121	
3	ABARNA A	II B. PHARM	561894001	
4	ADINATHAN R	II B. PHARM	561894002	
5	ARUN SURYAM	II B. PHARM	561894004	
6	BARATH M	II B. PHARM	561894005	
7	DINESH V	II B. PHARM	561894006	
8	GODWIN G	II B. PHARM	561894007	
9	GOKUL G	II B. PHARM	561894008	
10	GOKUL J	II B. PHARM	561894009	
11	GOPI G	II B. PHARM	561894010	
12	GOPINATH S	II B. PHARM	561894011	
13	GOVINDARAJ A	II B. PHARM	561894012	
14	GUNASEKARAN M	II B. PHARM	561894014	
15	HARIPRASATH D	II B. PHARM	561894015	
16	HARISH KUMAR E	II B. PHARM	561894016	
17	INDHUMATHI P	II B. PHARM	561894017	
18	JAGAN S	II B. PHARM	561894018	
19	JEEVA C	II B. PHARM	561894019	
20	JIGNESH G	II B. PHARM	561894020	
21	KALYANKUMAR H	II B. PHARM	561894021	
22	KARTHICK N	II B. PHARM	561894022	
23	LALILKUMAR M	II B. PHARM	561894023	
24	LOKESWARAN M	II B. PHARM	561894024	
25	MANIRAJ V	II B. PHARM	561894025	
26	MANOJ KUMAR S	II B. PHARM	561894026	



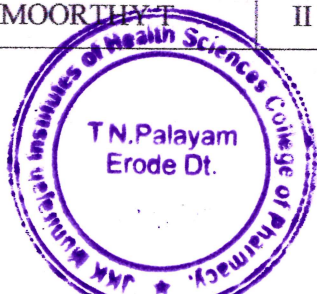

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S. No	Name of Student	Course	Registration Number	Signature
27	MARAN S	II B. PHARM	561894027	
28	MOHAMED SABEEL V	II B. PHARM	561894028	
29	NAGARAJ M	II B. PHARM	561894029	
30	NAIDU SHREYA CHANDRASHEKAR	II B. PHARM	561894030	
31	NAKKEERAN	II B. PHARM	561894031	
32	NAVEENKUMAR V	II B. PHARM	561894032	
33	PRADEEP RAJ V	II B. PHARM	561894033	
34	PRAKASH A	II B. PHARM	561894034	
35	PRAKASH M	II B. PHARM	561894035	
36	PRAKASH R	II B. PHARM	561894036	
37	PRAKASHRAJ M	II B. PHARM	561894037	
38	PRAVEEN A	II B. PHARM	561894038	
39	RAGHUL M	II B. PHARM	561894040	
40	RAGUL KANNAN R	II B. PHARM	561894041	
41	RAJASEKAR V	II B. PHARM	561894042	
42	RAJESH T	II B. PHARM	561894043	
43	SANGEETHA B	II B. PHARM	561894044	
44	SATHISH KUMAR S	II B. PHARM	561894045	
45	SATHISKUMAR M	II B. PHARM	561894046	
46	SELVAMANI R	II B. PHARM	561894047	
47	SELVI R	II B. PHARM	561894048	
48	SIVA K	II B. PHARM	561894049	
49	SIVASRITHARAN M	II B. PHARM	561894050	
50	SUNDHARAMUKIL S	II B. PHARM	561894051	
51	SURYAR	II B. PHARM	561894052	
52	TAMILAMUTHAN V	II B. PHARM	561894053	
53	THILAGAVARMAN	II B. PHARM	561894054	
54	UDHAYANITHI K	II B. PHARM	561894055	
55	UMAMAHESWARI S	II B. PHARM	561894056	
56	VIGNESHMOORTHY T	II B. PHARM	561894057	



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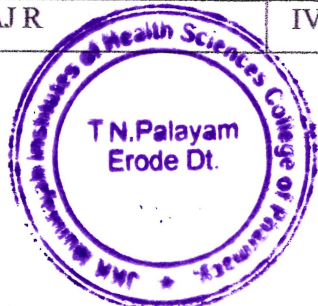
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S. No	Name of Student	Course	Registration Number	Signature
57	VIJAY R	III B. PHARM	561694058	Vinif
58	YASMEEN A	III B. PHARM	561694059	Yasmeen
59	YATHEESH R	III B. PHARM	561694060	Yatheesh
60	AJMAL A	III B. PHARM	561694061	Ajmal
61	BALAKRISHANAN L	III B. PHARM	561694062	Balath
62	GOPALAKRISHNAN S	III B. PHARM	561694063	Gopal
63	IJAS N	III B. PHARM	561694064	Ijas
64	JEEVANANTHAM S	III B. PHARM	561694065	Jeevan
65	MOHAMED AZEEM M	III B. PHARM	561694066	Mohamed
66	ABARNA A	IV B. PHARM	561594001	Abarna
67	DEVA P	IV B. PHARM	561594002	Devf
68	JAYAPRAKASH S	IV B. PHARM	561594003	Jaypraf
69	KARVENTHAN S	IV B. PHARM	561594004	karvethf
70	KATHIRESAN M	IV B. PHARM	561594005	Kathf
71	KOTHAI D	IV B. PHARM	561594006	Kothaf
72	MANIKANDAN S	IV B. PHARM	561594007	Manif
73	NANDHAKUMAR D	IV B. PHARM	561594009	Nandh
74	NAVANITHAM K	IV B. PHARM	561594010	Nanif
75	PAVITHRA K	IV B. PHARM	561594011	Pavith
76	PRABAKARAN M	IV B. PHARM	561594012	Prab
77	PRABU R	IV B. PHARM	561594013	Prab
78	PRADEEPRAJ K	IV B. PHARM	561594014	Prad
79	RAGAVI T	IV B. PHARM	561594015	Rag
80	RANJITH KUMAR A	IV B. PHARM	561594016	Ran
81	SENTHAMIL VANI V	IV B. PHARM	561594017	Sen
82	SIVAGURUNATHAN N	IV B. PHARM	561594018	Siva
83	SURESH A	IV B. PHARM	561594019	Suresh
84	TAMILALAGAN J M	IV B. PHARM	561594020	Tamil
85	YUVARAJ R	IV B. PHARM	561594021	Yuv



Yuv

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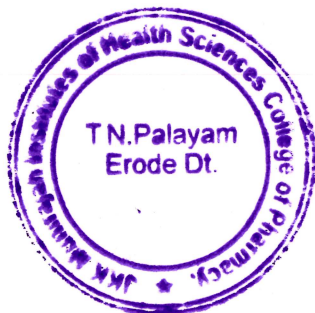


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87	KRISHNA PRIYA R	III B. PHARM	561794029	Krishna
88	MARTIN JOHNPAUL A	III B. PHARM	561794030	Martins
89	MOHANRAJ S	III B. PHARM	561794031	Mohanraj
90	MONISHA B	III B. PHARM	561794032	Monisha
91	NAVEEN A	III B. PHARM	561794033	Naveen
92	NISHANTH P	III B. PHARM	561794034	Nishanth
93	PANDEESWARAN P	III B. PHARM	561794035	Pandeeswaran
94	PARTHIBAN M	III B. PHARM	561794036	Parthiban
95	POONGODI S	III B. PHARM	561794038	Pongodi
96	PRITHIVIRAJAN S	III B. PHARM	561794039	Prithivirajan
97	PRIYADHARSHINI K	III B. PHARM	561794040	Priyadharsini
98	RAJESHWARI M K	III B. PHARM	561794041	Rajeshwari
99	RAVIKUMAR S	III B. PHARM	561794042	Ravikumar
100	SAROJINI S	III B. PHARM	561794045	Sarojini
101	SATHIYADHARANI N	III B. PHARM	561794046	Sathyadharani
102	SIVABHARATHI S P	III B. PHARM	561794047	Sivabharathi
103	SIVASANKAR S	III B. PHARM	561794048	Sivasankar
104	SRIDHAR K	III B. PHARM	561794049	Sridhar
105	TAMILARASAN K	III B. PHARM	561794051	Tamilarasan
106	UDHA YAKUMAR M	III B. PHARM	561794053	Udhayakumar
107	VAIDEESH S	III B. PHARM	561794054	Vaideesh
108	VASIM S	III B. PHARM	561794056	Vasim
109	Ms. A. R. GOMATHI	Assistant Professor	Department of Pharmaceutics	A.R. Gomathi
110	Mr. S. SHARMA	Associate Professor	Department of Pharmaceutics	S. Sharma
113	Mr. K. RAJA	Professor	Department of Pharmaceutics	K. Raja
112	Mr. S. SELVARAJ	Associate Professor	Department of Pharmaceutics	S. Selvaraj

S. Selvaraj
Event Coordinator



S. Selvaraj
Principal

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