



# JKK MUNIRAJAH INSTITUTE OF HEALTH SCIENCES COLLEGE OF PHARMACY

( Approved by Tamil Nadu Govt. & Pharmacy Council of India - New Delhi, Affiliated to The Tamil Nadu Dr. M.G.R Medical University, Chennai )  
Thookanaickenpalayam, Gobichettipalayam (TK), Erode (DT) - 638506, Tamil Nadu.

10.11 .2022

## CIRCULAR

This is to inform all students and faculties that the Department of Pharmacology is organizing a seminar on “*Entrepreneurship Program for Pharmacy Professionals*” to be held on 15/11/2022, 10.00 AM at seminar hall.

### Resource Person:

Mrs. J. ENIYA KANCHANA, B. Pharm, MBA,  
Community Pharmacist, Gobichettipalayam.

Interested staff and students are directed to enroll through event co-ordinator  
**Ms. M. Revathi, M. Pharm.,**

Principal  
JKK Munirajah Institute of Health Sciences  
College of Pharmacy, T.N.Palayam,  
Gobi (Tk), Erode (Dt) - 638 506

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**JKK MUNIRAJAH INSTITUTE OF HEALTH SCIENCES  
COLLEGE OF PHARMACY**



**T.N.PALAYAM, GOBI (TK), ERODE (DT) - 638506**

**WE CORDIALLY INVITE YOU TO THE**

**ONE DAY SEMINAR ON**

**"ENTREPRENEURSHIP PROGRAM FOR  
PHARMACY PROFESSIONALS "**

**By**

**Mrs. J. ENIYA KANCHANA,  
B.Pharm, MBA,  
Community Pharmacist**

**VENUE**

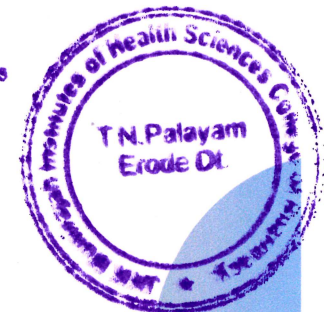
**SEMINAR HALL,  
JKKMIHSCP**

**15 NOV 2022**

**AT 10.00 AM**

Principal

JKK Munirajah Institute of Health Sciences  
College of Pharmacy, T.N.Palayam,  
Gobi (Tk), Erode (Dt) - 638 506



**YOU ARE CORDIALLY INVITED!!!!**



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## Department of Pharmacology

### Seminar on Entrepreneurship Program for Pharmacy Professionals

#### RESOURCE PERSON PROFILE

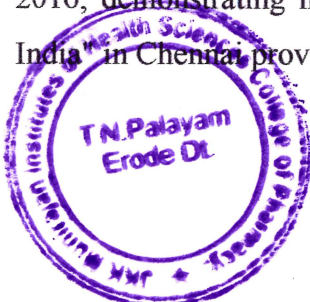


**Mrs. J. ENIYA KANCHANA, B. Pharm, MBA,  
Community Pharmacist, Gobichettipalayam.**

Mrs. J. Eniya Kanchana is a highly motivated and academically accomplished professional with a strong foundation in pharmaceutical education and healthcare management. She holds a Bachelor of Pharmacy degree from PSG College of Pharmacy, Coimbatore, affiliated with The Tamil Nadu DR. M.G.R Medical University, Chennai, where she graduated with distinction, achieving a remarkable score of 66% in 2016. Committed to furthering her knowledge, Mrs. Kanchana pursued an M.B.A in Hospital Management from Periyar University, Salem, in 2019, underscoring her dedication to healthcare administration and management.

Mrs. Kanchana's practical experience encompasses various facets of the pharmaceutical field:

- **Pharmaceutical Practice:** She has hands-on experience as a part-time dispensing pharmacist at PSG Hospital for a period of 6 months in 2014-2015. Her understanding of pharmaceutical dispensing aligns with her commitment to healthcare quality.
  - **Industrial Exposure:** Mrs. Kanchana completed her industrial training at Sai Mirra Innopharm Pvt. Ltd., Chennai, in 2016, where she gained valuable insights into pharmaceutical production processes, further enriching her pharmaceutical knowledge.
  - **Community Pharmacy:** With three years of experience working in community pharmacies, she has honed her skills in dispensing and healthcare practice, showcasing her dedication to patient care.
- In addition to her practical experiences, Mrs. Kanchana has actively engaged in academic research and extracurricular activities:
- **Academic Research:** She undertook a project titled "Comprehensive review of Alzheimer's Disease" in 2016, demonstrating her commitment to advancing pharmaceutical knowledge. Her visit to "Tablets India" in Chennai provided her with firsthand insights into pharmaceutical production processes.



Principal

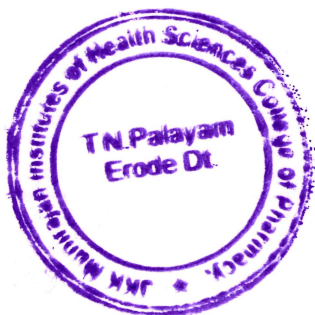
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- **Conferences and Workshops:** Mrs. Kanchana actively participated in a National-level conference on "Approach of green chemistry in Pharma" at PSG College of Pharmacy in 2015 and the 67th Indian Pharmaceutical Congress held at JSS University, Mysuru, in 2015, showcasing her enthusiasm for staying updated with industry trends.
- **Leadership Traits:** She served as the 'Treasurer' in Semmozhi peravai (2014-16) at PSG College of Pharmacy, demonstrating her leadership abilities and commitment to extracurricular activities.
- **Awards and Achievements:** Mrs. Kanchana's accomplishments include receiving the 'Best Orator' award at PSG College of Pharmacy in 2016 and winning prizes in science exhibitions and debate and elocution competitions, highlighting her proficiency in communication and knowledge dissemination.
- Her areas of interest span teaching, dispensing, healthcare administration, quality analysis, and quality assurance, underscoring her multifaceted talents and dedication to the pharmaceutical and healthcare domains. Mrs. J. Eniya Kanchana's educational achievements, practical experiences, and involvement in research and extracurricular activities make her a promising resource person in the pharmaceutical and healthcare sectors.



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## REPORT ON THE SEMINAR

**Title:** Entrepreneurship Program for Pharmacy Professionals

**Date:** 15/11/2022

**Resource Person:** Mrs. J. ENIYA KANCHANA, B. Pharm, MBA,

**Event Coordinator:** Ms. M. Revathi, M. Pharm.,

**Total Participant(s):** 66

### Description of the program:

The Entrepreneurship in Pharmacy Practice Programme is a transformative endeavour poised to ignite innovation and business acumen within the field of pharmacy. Set to unfold on 15/11/2022, this program is thoughtfully designed to empower participants with the knowledge, skills, and mind-set required to embark on entrepreneurial ventures within the dynamic landscape of pharmacy practice. Guided by adept coordinator Ms. M. Revathi, M. Pharm., this program invites pharmacy professionals to explore the realms of entrepreneurship and healthcare under the mentorship of accomplished resource person Mrs. J. Eniya Kanchana, B. Pharm, MBA,

### Program Outcome:

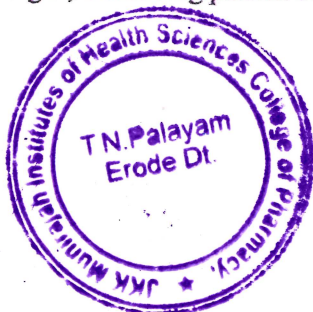
Engagement in the Entrepreneurship in Pharmacy Practice Programme promises participants a spectrum of profound outcomes, including:

**Business Model Innovation:** Develop a comprehensive understanding of business models tailored to the evolving landscape of pharmacy practice, fostering the creation and refinement of innovative healthcare solutions.

**Market Analysis and Strategy:** Acquire insights into market trends, patient needs, and competitive dynamics, enabling participants to formulate effective strategies for launching and growing pharmacy-related ventures.

**Regulatory and Compliance Navigation:** Gain an understanding of the regulatory intricacies governing pharmaceutical entrepreneurship, ensuring adherence to legal standards and ethical practices in healthcare ventures.

**Patient-Centric Solutions:** Cultivate the ability to design patient-centric solutions that address healthcare gaps and challenges, enhancing patient outcomes while contributing to the advancement of pharmacy practice.



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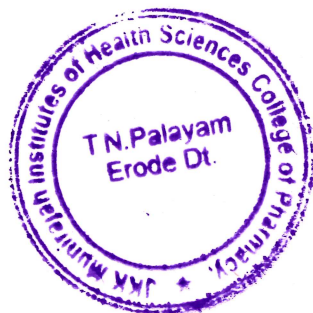
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**Financial Literacy and Funding:** Explore financial management, funding options, and investment strategies specific to pharmacy entrepreneurship, equipping participants to secure resources for their innovative initiatives.

**Effective Communication and Networking:** Hone adept communication skills for pitching ideas, collaborating with stakeholders, and building a professional network essential for successful entrepreneurship. Coordinator Ms. M. Revathi, M. Pharm., has meticulously curated the Entrepreneurship in Pharmacy Practice Programme to empower participants with a holistic view of entrepreneurship within the realm of pharmacy. The guidance of resource person Mrs. J. Eniya Kanchana, B. Pharm, MBA, an accomplished expert in the field, will illuminate the intersections of healthcare and entrepreneurship through engaging discussions, real-world case studies, and practical insights.

**Event Coordinator**

**Principal**  
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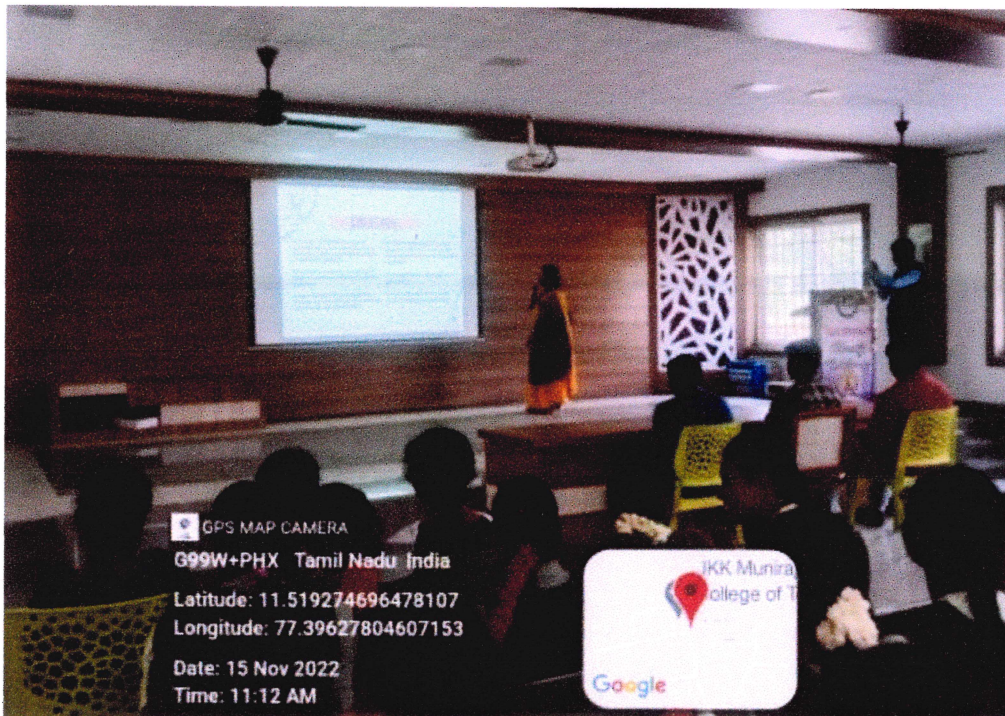


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## Seminar on Entrepreneurship Program for Pharmacy Professionals

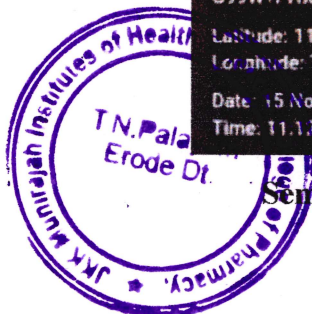
### Photos of the Programme



Seminar on Entrepreneurship Program for Pharmacy Professionals  
on 15/11/2022 at Seminar Hall.



Seminar on Entrepreneurship Program for Pharmacy Professionals  
on 15/11/2022 at Seminar Hall.



*[Signature]*  
Principal

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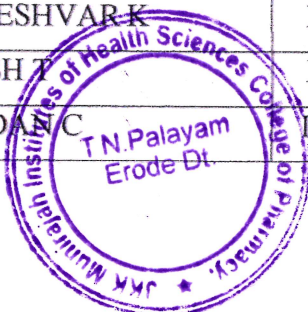
## ENTREPRENEURSHIP PROGRAM FOR PHARMACY PROFESSIONALS

### Participants list

Resource Person: Mrs. J. ENIYA KANCHANA, B.Pharm, MBA,

Date: 15/11/2022

S. No	Name of Student	Course	Registration Number	Signature
1	ABDUL BASIDH M	II PHARM D	380021516501	Abdul
2	AJAY M	II PHARM D	380021516502	Ajay
3	DHANUSH KUMAR R	II PHARM D	380021516503	Dhanush
4	HARISH M	II PHARM D	380021516504	Harish
5	INDHUJA I	II PHARM D	380021516505	Indhuja
6	JAGADEESHKUMAR P	II PHARM D	380021516506	Jagadeesh
7	MANMATHAN V	II PHARM D	380021516508	Manmathan
8	MOHAMED MUHSEEN M	II PHARM D	380021516509	Mohamed
9	MONIK RAJ T	II PHARM D	380021516510	Monik Raj
10	MOWLISWAR S	II PHARM D	380021516511	Mowliswar
11	NANDHA S	II PHARM D	380021516512	Nandha
12	PRAVINRAJ N	II PHARM D	380021516513	Pravin
13	PRIYADHARSHINI S	II PHARM D	380021516514	Priyadharshini
14	ROHAN S	II PHARM D	380021516515	Rohan
15	SAKTHIVEL S	II PHARM D	380021516516	Sakthivel
16	SARANYA T	II PHARM D	380021516517	Saranya
17	SIVAPRAKASH V	II PHARM D	380021516519	Sivaprakash
18	SOUNDARYA	II PHARM D	380021516520	Soundarya
19	STEPHAN D	II PHARM D	380021516521	Stephan
20	SUJIN T	II PHARM D	380021516522	Sujin
21	SURYA M	II PHARM D	380021516523	Surya
22	SWETHA A	II PHARM D	380021516524	Swetha
23	TAMIL SELVAN V	II PHARM D	380021516525	Tamil Selvan
24	TARUNESHVAR K	II PHARM D	380021516526	Taruneshvar
25	THANISH T	II PHARM D	380021516527	Thanish
26	ARVINDA C	II PHARM D	380020516501	Arvinda



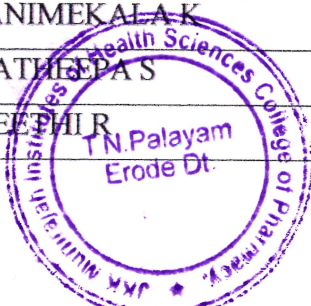
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S. No	Name of Student	Course	Registration Number	Signature
27	ARUN KUMAR M	III PHARM D	380020516502	Arun
28	DINESHIYA D	III PHARM D	380020516503	Dineshy
29	GURU MOORTHY N	III PHARM D	380020516504	Gurumoorthy
30	ILAVARASAN D M	III PHARM D	380020516505	Ila DM
31	JANAT SELVIYA P	III PHARM D	380020516506	Janat
32	JERIF SAM S C	III PHARM D	380020516507	Jerif
33	JINJA J	III PHARM D	380020516508	Jinja
34	KAVIARASAN	III PHARM D	380020516509	Kaviasa
35	NISHANTHI M	III PHARM D	380020516512	M. Nishanth
36	PRAGATHEESWARI M	III PHARM D	380020516513	Pragathi
37	PRAVEEN G	III PHARM D	380020516514	Praveen
38	RITHIKA R P	III PHARM D	380020516515	Rithika
39	SAMUVEL R	III PHARM D	380020516516	Samuel
40	SURYAPRAKASH M	III PHARM D	380020516518	Surya
41	VENKATESH E	III PHARM D	380020516520	Venkatesh
42	WINSHA MERLIN GOLD E	III PHARM D	380020516521	Winsha
43	AMARNATH V	IMPHARM	261122516501	A.V.
44	DEEPIKA P	I MPHARM	261122516502	Deepika
45	NADIMA RASHEED K	I MPHARM	261122516503	Nadima
46	SATHISHKUMAR R	I MPHARM	261122516504	Sathish
47	SIVA BHARATHI P	I MPHARM	261122516505	Siva
48	TAMILARASAN K	I MPHARM	261122516506	Tamilasan
49	THAMARAISELVI L	I MPHARM	261122516507	Thamaraivel
50	BHARANI T	II MPHARM	261121516501	Bharani
51	DEVI BALAN	II MPHARM	261121516502	Devi
52	KAVIYAK	II MPHARM	261121516503	Kaviya
53	LOGESH E	II MPHARM	261121516504	E. Logesh
54	MANIMEKALA K	II MPHARM	261121516505	Manimek
55	PRATHIPA S	II MPHARM	261121516507	Prathipa
56	PREETHI R	II MPHARM	261121516508	Preethi



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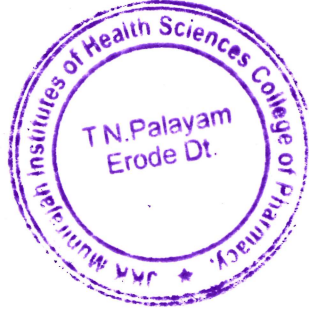


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57	RAJESHWARI M K	II MPHARM	261121516509	
58	VANNILA J	II MPHARM	261121516510	
59	VASUDEVAN G	II MPHARM	261121516511	
60	YATHEESH R	II MPHARM	261121516512	
61	LILLY PUSHPAM J	II MPHARM	261221516501	
62	VANATHI B	II MPHARM	261221516502	
63	Mr. G. M. SIVAKUMAR	Associate Professor	Department of Pharmacology	
64	Mr. K. SANDHANAM	Assistant Professor	Department of Pharmacology	
65	DR. M. PERIASAMY	Professor	Department of Pharmacology	
66	Mr. C. GOVIDHARAJ	Assistant Professor	Department of Pharmacology	

Event Coordinator  
(M-REVATHI)



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